

1 Week, 1 Month, 3 month, 6 month, 1 Year 2 Year, 3 Year, 5 Year - Sales / Saint Brown Club Essence Ready to wear Capsule Collection					
1 Week Financial Projection					
Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	6	75	450	25	150
Hoodies	6	175	1,050	55	330
Track Bottoms	6	120	720	35	210
Zip-Up Hoodies	6	185	1,110	70	420
Headgear Hats	6	55	330	20	120
Wooly Hats	6	45	270	15	90
Crew Neck Jumpers	6	130	780	60	360
Collared Shirts	6	175	1,050	80	480
Total Revenue: £6,000					
Total COGS: £2,000					
Gross Profit: £4,000					
1 Month Financial Projection					
Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	25	75	1,875	25	625
Hoodies	25	175	4,375	55	1,375
Track Bottoms	25	120	3,000	35	875
Zip-Up Hoodies	25	185	4,625	70	1,750
Headgear Hats	25	55	1,375	20	500
Wooly Hats	25	45	1,125	15	375
Crew Neck Jumpers	25	130	3,250	60	1,500
Collared Shirts	25	175	4,375	80	2,000
Total Revenue: £24,000					
Total COGS: £8,000					
Gross Profit: £16,000					
3 Month Financial Projection					
Saint Brown Club Essence Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	75	75	5,625	25	1,875
Hoodies	75	175	13,125	55	4,125
Track Bottoms	75	120	9,000	35	2,625
Zip-Up Hoodies	75	185	13,875	70	5,250
Headgear Hats	75	55	4,125	20	1,500
Wooly Hats	75	45	3,375	15	1,125
Crew Neck Jumpers	75	130	9,750	60	4,500
Collared Shirts	75	175	13,125	80	6,000
Total Revenue: £72,000					
Total COGS: £27,000					
Gross Profit: £45,000					
6 Month Financial Projection					
Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	150	75	11,250	25	3,750
Hoodies	150	175	26,250	55	8,250
Track Bottoms	150	120	18,000	35	5,250
Zip-Up Hoodies	150	185	27,750	70	10,500
Headgear Hats	150	55	8,250	20	3,000
Wooly Hats	150	45	6,750	15	2,250
Crew Neck Jumpers	150	130	19,500	60	9,000
Collared Shirts	150	175	26,250	80	12,000
Total Revenue: £144,000					
Total COGS: £54,000					
Gross Profit: £90,000					
1 Year Financial Projection					
Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	300	75	22,500	25	7,500
Hoodies	300	175	52,500	55	16,500
Track Bottoms	300	120	36,000	35	10,500
Zip-Up Hoodies	300	185	55,500	70	21,000
Headgear Hats	300	55	16,500	20	6,000
Wooly Hats	300	45	13,500	15	4,500
Crew Neck Jumpers	300	130	39,000	60	18,000
Collared Shirts	300	175	52,500	80	24,000
Total Revenue: £288,000					
Total COGS: £98,000					
Gross Profit: £190,000					
Year 2 (15% Growth Over Year 1)					

Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	345	75	25,875	28.75	9,913
Hoodies	345	175	60,375	63.25	21,821
Track Bottoms	345	120	41,400	40.25	13,871
Zip-Up Hoodies	345	185	63,825	80.5	27,773
Headgear Hats	345	55	18,975	23	7,935
Wooly Hats	345	45	15,525	17.25	5,951
Crew Neck Jumpers	345	130	44,850	69	23,805
Collared Shirts	345	175	60,375	92	31,740
Total Revenue (Year 2): £331,200					
Total COGS (Year 2): £112,700					
Gross Profit (Year 2): £218,500					
Year 3 (15% Growth Over Year 2)					
Saint Brown Club Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	396	75	29,700	33.06	13,089
Hoodies	396	175	69,300	72.74	28,786
Track Bottoms	396	120	47,520	46.29	18,343
Zip-Up Hoodies	396	185	73,260	92.58	36,661
Headgear Hats	396	55	21,780	26.45	10,468
Wooly Hats	396	45	17,820	19.84	7,856
Crew Neck Jumpers	396	130	51,480	79.35	31,441
Collared Shirts	396	175	69,300	105.8	41,733
Total Revenue (Year 3): £380,880					
Total COGS (Year 3): £129,600					
Gross Profit (Year 3): £251,280					
Year 5 Financial Breakdown (15% Growth Over Year 4)					
Product	Units Sold	Selling Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	533	75	39,975	38.02	20,273
Hoodies	533	175	93,275	83.65	44,566
Track Bottoms	533	120	63,960	53.23	28,374
Zip-Up Hoodies	533	185	98,605	106.47	56,754
Headgear Hats	533	55	29,315	30.41	16,202
Wooly Hats	533	45	23,985	22.81	12,165
Crew Neck Jumpers	533	130	69,290	91.25	48,629
Collared Shirts	533	175	93,275	121.67	64,949
Totals for Year 5:					
Total Units Sold: 4,264					
Total Revenue: £503,714					
Total COGS: £170,292					
Gross Profit: £333,422					