

Saint Brown Club Heritage Ultra-Luxury Collection financial projections for Week 1, 1 Month, 3 Month, 6 Month, 1 Year, 3 Year, and 5 Year.

1 Week Financial Projection						
Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)	
T-Shirts	6	400	2,400	25	150	
Hoodies	6	800	4,800	55	330	
Track Bottoms	6	600	3,600	35	210	
Zip-Up Hoodies	6	950	5,700	70	420	
Headgear Hats	6	250	1,500	20	120	
Wooly Hats	6	200	1,200	15	90	
Crew Neck Jumpers	6	700	4,200	60	360	
Collared Shirts	6	950	5,700	80	480	
Trench Coat	6	1,500	9,000	200	1,200	
Leather Varsity Jacket	6	2,400	14,400	500	3,000	
Wool Overcoat	6	2,000	12,000	400	2,400	
Leather Biker Jacket	6	3,000	18,000	700	4,200	
Silk Outdoor Lounge PJs (Set)	6	1,200	7,200	300	1,800	
Cashmere Crewneck Jumper	6	1,000	6,000	250	1,500	
Tailored Tux Suit (Blazer)	6	2,500	15,000	600	3,600	
Tailored Tux Suit (Trousers)	6	1,200	7,200	300	1,800	
Tailored Tux Suit (Waist Coat)	6	1,500	9,000	350	2,100	
Reversible Double-Weighted Hoodie	6	1,400	8,400	400	2,400	
Velvet Wide-Cut Bottoms	6	1,100	6,600	300	1,800	
Black Soft Leather Jacket	6	2,800	16,800	600	3,600	
Cropped Collar Lapel Jacket	6	1,800	10,800	450	2,700	
Total			229,100		46,880	
Gross Profit: £182,220						
1 Month Financial Projection						
Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)	
T-Shirts	25	400	10,000	25	625	
Hoodies	25	800	20,000	55	1,375	
Track Bottoms	25	600	15,000	35	875	
Zip-Up Hoodies	25	950	23,750	70	1,750	
Headgear Hats	25	250	6,250	20	500	
Wooly Hats	25	200	5,000	15	375	
Crew Neck Jumpers	25	700	17,500	60	1,500	
Collared Shirts	25	950	23,750	80	2,000	
Trench Coat	25	1,500	37,500	200	5,000	
Leather Varsity Jacket	25	2,400	60,000	500	12,500	
Wool Overcoat	25	2,000	50,000	400	10,000	
Leather Biker Jacket	25	3,000	75,000	700	17,500	
Silk Outdoor Lounge PJs (Set)	25	1,200	30,000	300	7,500	
Cashmere Crewneck Jumper	25	1,000	25,000	250	6,250	
Tailored Tux Suit (Blazer)	25	2,500	62,500	600	15,000	
Tailored Tux Suit (Trousers)	25	1,200	30,000	300	7,500	
Tailored Tux Suit (Waist Coat)	25	1,500	37,500	350	8,750	
Reversible Double-Weighted Hoodie	25	1,400	35,000	400	10,000	
Velvet Wide-Cut Bottoms	25	1,100	27,500	300	7,500	
Black Soft Leather Jacket	25	2,800	70,000	600	15,000	

Cropped Collar Lapel Jacket	25	1,800	45,000	450	11,250
Total			572,250		145,625
Gross Profit: £426,625					

3 Month Financial Projection

Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	75	400	30,000	25	1,875
Hoodies	75	800	60,000	55	4,125
Track Bottoms	75	600	45,000	35	2,625
Zip-Up Hoodies	75	950	71,250	70	5,250
Headgear Hats	75	250	18,750	20	1,500
Wooly Hats	75	200	15,000	15	1,125
Crew Neck Jumpers	75	700	52,500	60	4,500
Collared Shirts	75	950	71,250	80	6,000
Trench Coat	75	1,500	112,500	200	15,000
Leather Varsity Jacket	75	2,400	180,000	500	37,500
Wool Overcoat	75	2,000	150,000	400	30,000
Leather Biker Jacket	75	3,000	225,000	700	52,500
Silk Outdoor Lounge PJs (Set)	75	1,200	90,000	300	22,500
Cashmere Crewneck Jumper	75	1,000	75,000	250	18,750
Tailored Tux Suit (Blazer)	75	2,500	187,500	600	45,000
Tailored Tux Suit (Trousers)	75	1,200	90,000	300	22,500
Tailored Tux Suit (Waist Coat)	75	1,500	112,500	350	26,250
Reversible Double-Weighted Hoodie	75	1,400	105,000	400	30,000
Velvet Wide-Cut Bottoms	75	1,100	82,500	300	22,500
Black Soft Leather Jacket	75	2,800	210,000	600	45,000
Cropped Collar Lapel Jacket	75	1,800	135,000	450	33,750
Total			1,731,250		434,625
Gross Profit: £1,296,625					

6 Month Financial Projection

Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	150	400	60,000	25	3,750
Hoodies	150	800	120,000	55	8,250
Track Bottoms	150	600	90,000	35	5,250
Zip-Up Hoodies	150	950	142,500	70	10,500
Headgear Hats	150	250	37,500	20	3,000
Wooly Hats	150	200	30,000	15	2,250
Crew Neck Jumpers	150	700	105,000	60	9,000
Collared Shirts	150	950	142,500	80	12,000
Trench Coat	150	1,500	225,000	200	30,000
Leather Varsity Jacket	150	2,400	360,000	500	75,000
Wool Overcoat	150	2,000	300,000	400	60,000
Leather Biker Jacket	150	3,000	450,000	700	105,000
Silk Outdoor Lounge PJs (Set)	150	1,200	180,000	300	45,000
Cashmere Crewneck Jumper	150	1,000	150,000	250	37,500

Tailored Tux Suit (Blazer)	150	2,500	375,000	600	90,000
Tailored Tux Suit (Trousers)	150	1,200	180,000	300	45,000
Tailored Tux Suit (Waist Coat)	150	1,500	225,000	350	52,500
Reversible Double-Weighted Hoodie	150	1,400	210,000	400	60,000
Velvet Wide-Cut Bottoms	150	1,100	165,000	300	45,000
Black Soft Leather Jacket	150	2,800	420,000	600	90,000
Cropped Collar Lapel Jacket	150	1,800	270,000	450	67,500
Total			4,656,000		1,042,250
Gross Profit: £3,613,750					

1 Year Financial Projection

Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	300	400	120,000	25	7,500
Hoodies	300	800	240,000	55	16,500
Track Bottoms	300	600	180,000	35	10,500
Zip-Up Hoodies	300	950	285,000	70	21,000
Headgear Hats	300	250	75,000	20	6,000
Wooly Hats	300	200	60,000	15	4,500
Crew Neck Jumpers	300	700	210,000	60	18,000
Collared Shirts	300	950	285,000	80	24,000
Trench Coat	300	1,500	450,000	200	60,000
Leather Varsity Jacket	300	2,400	720,000	500	150,000
Wool Overcoat	300	2,000	600,000	400	120,000
Leather Biker Jacket	300	3,000	900,000	700	210,000
Silk Outdoor Lounge PJs (Set)	300	1,200	360,000	300	90,000
Cashmere Crewneck Jumper	300	1,000	300,000	250	75,000
Tailored Tux Suit (Blazer)	300	2,500	750,000	600	180,000
Tailored Tux Suit (Trousers)	300	1,200	360,000	300	90,000
Tailored Tux Suit (Waist Coat)	300	1,500	450,000	350	105,000
Reversible Double-Weighted Hoodie	300	1,400	420,000	400	120,000
Velvet Wide-Cut Bottoms	300	1,100	330,000	300	90,000
Black Soft Leather Jacket	300	2,800	840,000	600	180,000
Cropped Collar Lapel Jacket	300	1,800	540,000	450	135,000
Total			9,306,000		2,339,500
Gross Profit: £6,966,500					

3 Year Financial Projection

Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	900	400	360,000	25	22,500
Hoodies	900	800	720,000	55	49,500
Track Bottoms	900	600	540,000	35	31,500
Zip-Up Hoodies	900	950	855,000	70	63,000
Headgear Hats	900	250	225,000	20	18,000
Wooly Hats	900	200	180,000	15	13,500
Crew Neck Jumpers	900	700	630,000	60	54,000
Collared Shirts	900	950	855,000	80	72,000

Trench Coat	900	1,500	1,350,000	200	180,000
Leather Varsity Jacket	900	2,400	2,160,000	500	450,000
Wool Overcoat	900	2,000	1,800,000	400	360,000
Leather Biker Jacket	900	3,000	2,700,000	700	630,000
Silk Outdoor Lounge PJs (Set)	900	1,200	1,080,000	300	270,000
Cashmere Crewneck Jumper	900	1,000	900,000	250	225,000
Tailored Tux Suit (Blazer)	900	2,500	2,250,000	600	540,000
Tailored Tux Suit (Trousers)	900	1,200	1,080,000	300	270,000
Tailored Tux Suit (Waist Coat)	900	1,500	1,350,000	350	315,000
Reversible Double-Weighted Hoodie	900	1,400	1,260,000	400	360,000
Velvet Wide-Cut Bottoms	900	1,100	990,000	300	270,000
Black Soft Leather Jacket	900	2,800	2,520,000	600	540,000
Cropped Collar Lapel Jacket	900	1,800	1,620,000	450	405,000
Total			27,216,000		6,914,500
Gross Profit: £20,301,500					

5 Year Financial Projection

Product	Units Sold	Price (£)	Revenue (£)	COGS per Unit (£)	Total COGS (£)
T-Shirts	1,500	400	600,000	25	37,500
Hoodies	1,500	800	1,200,000	55	82,500
Track Bottoms	1,500	600	900,000	35	52,500
Zip-Up Hoodies	1,500	950	1,425,000	70	105,000
Headgear Hats	1,500	250	375,000	20	30,000
Wooly Hats	1,500	200	300,000	15	22,500
Crew Neck Jumpers	1,500	700	1,050,000	60	90,000
Collared Shirts	1,500	950	1,425,000	80	120,000
Trench Coat	1,500	1,500	2,250,000	200	300,000
Leather Varsity Jacket	1,500	2,400	3,600,000	500	750,000
Wool Overcoat	1,500	2,000	3,000,000	400	600,000
Leather Biker Jacket	1,500	3,000	4,500,000	700	1,050,000
Silk Outdoor Lounge PJs (Set)	1,500	1,200	1,800,000	300	450,000
Cashmere Crewneck Jumper	1,500	1,000	1,500,000	250	375,000
Tailored Tux Suit (Blazer)	1,500	2,500	3,750,000	600	900,000
Tailored Tux Suit (Trousers)	1,500	1,200	1,800,000	300	450,000
Tailored Tux Suit (Waist Coat)	1,500	1,500	2,250,000	350	525,000
Reversible Double-Weighted Hoodie	1,500	1,400	2,100,000	400	600,000
Velvet Wide-Cut Bottoms	1,500	1,100	1,650,000	300	450,000
Black Soft Leather Jacket	1,500	2,800	4,200,000	600	900,000
Cropped Collar Lapel Jacket	1,500	1,800	2,700,000	450	675,000
Total			54,000,000		13,200,000
Gross Profit: £40,800,000					